



Social Media Officer

An exciting opportunity has arisen to volunteer within our media team as a Social Media Officer.

The successful candidate will contribute creative and engaging content towards our social media platforms and website.

Through the week, this may take the form of news releases, funny/engaging posts, signings, announcements, or sharing content from other organisations and individuals.

On a matchday, this will consist of live match updates via our Twitter platform.

We are currently active on our WordPress website, Facebook and Twitter, with the recent addition of an Instagram account which is yet to be used to its full potential.

We expect the successful candidate to use their creativity to develop content, features or posts whilst remaining consistent with our priorities as a community football club with over 150 years of proud history.

If successful, you will work as part of a small, friendly team of volunteers, with experience in broadcasting, videography, web design and social media.

We have a number of media roles available, and would be flexible to applications for more than one role.

For this role, we are ideally seeking a number of applicants to share the workload.

Skills and attributes

Essential

- Basic experience of updating social media
- Willingness to learn
- Attention to detail
- Creativity

Non-essential

- Experience of using WordPress to update news and content on a website
- Experience in graphic design
- Knowledge of Stranraer FC or football generally

Benefits

As this is a volunteer role, there is no salary available.

However, as our social media officer, you will be granted free access to any first team home games you cover, and included on the list of media volunteers for away games where possible. Admission to these games would normally cost the equivalent of several hundred pounds.

Naturally, as our social media officer you will also be one of the first to learn of any new signings or major club developments!

Hours of work

Vary depending on individual, unlikely to be more than 5 to 10 hours per week, with additional match day attendance on a rotational basis.

How to apply

We ask that all applications are submitted before **Friday 30 July** to allow us to review applications, contact the applicants and provide training/guidance where required.

You can apply by email to Laurence Nelson at laurencenelson@virginmedia.com, briefly stating your interest and any experience or qualities you would may bring to the role.